2015 FUNDING OPPORTUNITIES

A 501 (c) (3) Non Profit

AN EXTRAORDINARY ART PROJECT TO BENEFIT

**DOG ART FOR**

**OLD FRIENDS**

The DOG ART FOR OLD FRIENDS benefit to be held Oct 16, 2015 at 6:30pm at The Omni Nashville offers a wide variety of corporate and private sponsorship opportunities. Proceeds from the event will benefit Old Friends Senior Dog Sanctuary.

We welcome your participation in our DOG ART FOR OLD FRIENDS event! Your funding support helps us cover all event costs and ensures that money generated from ticket sales and during the event goes directly to our sanctuary. Whether you participate as a Supporter or Sponsor, your organization receives a benefits and recognition package that may include tickets to the event. It is important to all of us that you get a first-hand look at where your money is going.

Sponsorship Recognition Packages – 3 Levels

**1.) “Old Friend Presenting Sponsor” Level - $5,000+ (1 exclusive opportunity)**

* Premium placement of your name and logo with “Old Friend Presenting Sponsor” designation on:
	+ Event advertisements
	+ Thank you signage displayed at event
	+ Programs distributed at event
	+ DOG ART FOR OLD FRIENDS website
* Prominent thank you on OFSDS website
* A minimum of three posts on the OFSDS Facebook Page (600,000 likes)
* Special mention in public service announcements & media opportunities
* Special recognition throughout and during the live program at the event
* First right of refusal for presenting sponsorship opportunity for 2016 event
* 4 complimentary tickets to event

**2. “Old Friend Sponsor” Level - $1,000-$4,999**

* Placement of your name and logo with “Old Friend Sponsor” designation on:
* Event advertisements
* Thank you signage displayed at event
* Programs distributed at event
* DOG ART FOR OLD FRIENDS website
* Thank you on OFSDS website
* One post on the OFSDS Facebook Page (600,000 likes)
* Special recognition during the live program at the event
* 2 complimentary tickets to event

**3. “Dog Art” Sponsor Level - $350 for each individual dog statue** (50 opportunities)

Name and logo with “Dog Art” sponsor designation where sponsored statue is mentioned on or at:

* Printed materials and advertising
* Recognition at auction event
* Programs distributed at event
* DOG ART FOR OLD FRIENDS website and Facebook page

In-kind Support Opportunities

If your organization would prefer to help underwrite a particular part of the evening or can provide products or services to help us defray costs, please contact us directly to discuss the available options. The scope of the DOG ART FOR OLD FRIENDS is fairly large, and in addition to managing statue, advertising, catering, and audio visual costs, we work hard to balance our financial accountability with the social benefits and entertainment value of the event. In-kind Sponsors will receive sponsorship benefits based on the value of the product(s) or service(s) provided. If an in-kind sponsorship is a better fit for your organization, or if you would like to partner with us to support an element of the evening tailored to your organization’s goals, product offerings, or brand, please email Karen at dogartforoldfriends@comcast.net to discuss further.

Online / Silent Auction Donation

An Online / Silent Auction Donation is a great complement or alternative to Funding and In-Kind Sponsorship. This is a great opportunity to raise needed funds for OFSDS and gain positive recognition for your organization and your product offerings. These items offer great entertainment value for our guests, and even better, someone gets something they absolutely love! Artwork, sports and film memorabilia, electronics, gift cards, one-of-a-kinds, the eclectic, the creative—the possibilities are endless. Your organization’s participation in our Online / Silent Auction will add to a spectacular evening of fun & excitement. All items accepted will start on our online auction by summer 2015, and items valued at $250 or more will carry over to our live auction. Items valued at less than $250, and at the discretion of our committee, will be sold to the highest online bidder prior to the live action.

Information and Form

We value our sponsor partnerships and are always looking for creative ways to get you and your organization involved. If you are interested in partnering with us, please fill in the form below for your contribution, and send it back via mail to:

DOG ART FOR OLD FRIENDS

Attn: Karen Malmquist

808 Austins Way

Mount Juliet, TN 37122

Or via email to Karen at dogartforoldfriends@comcast.net.

All checks must be made out to Old Friends Senior Dog Sanctuary with a note indicating “Dog Art” and the type of funding.

For questions or unique partnering ideas, please contact Karen at dogartforoldfriends@comcast.net or phone her at 615-948-8947.

AN EXTRAORDINARY ART

PROJECT TO BENEFIT

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SPONSORSHIP / DONOR CONFIRMATION FORM

**Contact Information**

Company/Individual Name {as it should appear on printed material/acknowledgements}\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Primary Contact:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State:\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship Levels**

Please identify your sponsorship level:

o Old Friends Presenting Sponsor – {$5,000+}

o Old Friends Sponsor – {$1,000-$4,999}

o Dog Art Sponsor{$350 per dog statue}

\*digital artwork to be supplied by sponsor if applicable

**In-Kind Contributions or Donated Item for Silent Auction:**

Please identify your in-kind contribution and value (please attach a separate page if more space is needed)

|  |  |  |
| --- | --- | --- |
| In-Kind Contribution or Item Donated | Monetary Value: | Delivery Date/Details if Donated Item |
|  |  |  |
|  |  |  |

**Confirmation Agreement**

Thank you for agreeing to serve as one of our distinguished sponsors or donors!

Please return this completed form with a check payable to Old Friends Senior Dog Sanctuary via mail to Dog Art for Old Friends, Attn: Karen, 808 Austins Way, Mount Juliet, TN. You may email the form to dogartforoldfriends@comcast.net. Once we receive your form and contribution, you will receive additional correspondence regarding your sponsorship.

I authorize Old Friends Senior Dog Sanctuary to advertise my sponsorship in connection with this Dog Art for Old Friends event.

|  |
| --- |
| Print Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

If you have questions or creative ideas for partnering, please contact Karen at dogartforoldfriends@comcast.net or 615-948-8947.

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